

# HELLO, MY NAME IS ROTEM SIMON

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## Profile

I am 26 years old, from Tel Aviv.

a third year student in **visual communication design** at Holon Institute of Technology. In my free time I'm a **tattoo artist** and run two small businesses –

**Minimal** – designed and illustrated canvas bags

**I.LINE.YOU** – custom-made framed digital illustration in one line

## Education

### **Since 2018 BA**

Holon Institute of Technology – Visual Communication  
Freshman year – completion of typography course with honors.  
Sophomore year – advanced studio course – design in motion  
I was chosen to participate as one of 5 students in an article in All Design Magazine.

### **2015 – 2017 Diploma**

The Open University, Exposure School – Animation Studies

### **2009 – 2012 High School**

Real Gymnasium – Dance and Art major

## Experience

### **Since March 2020**

freelance Graphic Designer

- Illustration works
- Building logos and creating branding

### **2015 – 2020**

Prime Minister Office – Security inspector at the security unit

- Training, education and mentoring of employees
- Personnel management while meeting operational needs
- Working with advanced technological equipment and dealing with suppliers
- Planning and conducting events in Israel and abroad in accordance with short and immediate schedules

## **2013 - 2015 Military Service**

Investigates and decodes intelligence in the office's intelligence unit.

- Working with multiple interfaces and managing communication with the forces and the command echelon.
- Operation of advanced technological systems in a dynamic and operational work environment.
- Instruction, training and instruction of soldiers.

## **Projects**

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### **2020 Children's Book illustration**

Illustrated a children's book that tells the whole life story of a girl named Stav Harari who died in a tragic incident that happened in Israel last year.

### **2019 AMADORA JEWELRY**

full branding plus Instagram page management for a diamond company in the Israel Diamond Exchange

### **2018 Foot Locker store**

Designed a digital illustrated print measuring 12 meter long by 3 meter high for the first foot locker store in Israel

## **Softwares**

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Mac OS	Premier
Windows	Adobe XD
Illustrator	Photoshop
InDesign	After Effects

## **Languges**

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Hebrew	● ● ● ● ●
English	● ● ● ● ○